

10 REASONS TO LIST YOUR PROPERTY WITH SVN | RICORE Investment Management, Inc.

1 HIGH FOCUS & MOTIVATION

We value quality over quantity when it comes to listings. High inventory often results in diluted sales and marketing efforts. By managing less inventory our team has more time to devote attention to your listings.

2 INCREASED PROFITABILITY

By reducing extraneous costs such as commissions on renewals, we are able to increase your bottom line.

3 MAXIMUM EXPOSURE

SVN® is known for its commitment to cooperation and fee sharing. By sustaining strong, local relationships we expose your listing to the widest possible pool of potential buyers and tenants, increasing visibility, demand and value.

4 LEADING TOOLS & TECHNOLOGY

We are committed to investing in, and utilizing, the latest tools and technology to increase visibility, maximize exposure, and increase demand. Our tactical tenant retention and marketing plans effectively leverage our resources and produce optimal outcomes.

5 ACCOUNTABILITY

How well is your listing performing? We hold ourselves accountable by regularly assessing listing performance, and providing a detailed, monthly owner report. These performance measures are real-time indicators of the market, allowing us to proactively identify potential opportunities and/or threats.

6 LISTING REVITALIZATION

Stale listings, assets that have been on market for a year or more, result in reduced lease rates. To avoid these losses, our team of experts provide targeted marketing campaigns designed to increase demand...and occupancy.

7 STREAMLINED COMMUNICATION

By housing property management, maintenance, construction, and brokerage under one roof we drastically improve the speed and efficacy of communication, keeping your tenants informed and maintaining positive synergy.

8 MAXIMIZE VALUE | MINIMIZE RISKSM

Whether a long-term hold or positioned for sale, we understand the big picture. By crafting lease terms and securing tenants that best support your investment objectives, we reduce turnover, and assist in all stages of planning/budgeting for improvements.

9 DIFFERENTIATION

Our competitors are utilizing many of the same listing platforms, so what makes us stand out? **Grit, passion and unwavering dedication.** We focus on possibilities, not problems, effectively conveying your building's story and increasing your bottom line.

10 IMMEDIATE RESPONSE

Our dedicated and qualified staff ensure all requests for tours and showings are met by assigning junior agents/staff to show property if the primary listing agent isn't available.